

## DATASHEET Taoglas CROWD Insights<sup>™</sup>



## Smarter and safer workplaces with realtime analytics

The Taoglas CROWD Insights<sup>™</sup> solution can help businesses and enterprises getting back to work safely. This solution utilizes existing Wi-Fi infrastructure to measure, monitor, predict, alert and notify when capacity limits in different areas are exceeded.

### Businesses can use this to:

- Ensure a safe work environment for you staff
- Open businesses and corporate enterprises safely •
- Real-time measurements of volumes of people •
- Alerts and notifications if limits are approached or exceeded •
- Manage employees gatherings and meeting flows
- · Analyse visitors arriving and leaving, including their movement
- Gain real-time insights on volumes of customers or members of the public in the premises
- Prove compliance with health and social distancing restrictions
- Actionable data for business operations, planning, economic impact and asset valuation







**Key Features** 

- **PROVEN PLATFORM** to monitor and manage crowds via existing Wi-Fi infrastructure or hotspots, both indoors and outdoors
- **REAL-TIME ACTIONABLE DATA** when you need it, where you need it, with graphical real-time views and alerts
- **CONFIGURABLE** to specific user/stakeholder needs and create easily new zones to monitor
- CLOUD BASED and multi-tenancy with multi-platform and multi-vendor capabilities to combine data indoors and out
- EASY BY DESIGN and fast to deploy, configure, and use: Results within 1-2 days
- **REMOTE SETUP** and configuration
- **PROTECT YOUR LOCATION** and ensure public health and safety compliance now and into the future
- LEVERAGE YOUR INVESTMENT in existing infrastructure to easily monitor and manage crowds - No new hardware required







Cloud Based

Multi-Platform

### taoglas.com

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## What do you see?

- Solution is based on easy-to-use dashboard to show realtime actionable data.
- Live heatmaps, dwell-times, motion flows, are just a subset of he advanced data-analytics views available.
- The solution is totally flexible and accommodates multitenant with both near-real-time views as well as traditional hourly, daily and weekly reports that can be created automatically or on demand.
- Admin can define different zones for different users and the operators will only have access to the data applicable to their zone.

## Ideal for

- Workplaces, cities, municipalities, public spaces
- Hospitals, clinics, pharmacies
- Retail
- Large enterprises
- Transportation; airports, train, stations, metros
- Universities and campuses

## Workspaces, Urban Spaces and Venues

#### Capabilities

- Real-time analysis of crowds in:
  - Buildings
  - Venues
  - Parks
  - Streets
- Movement, dwell-time, numbers
- Create Zones to monitor and set limitsNotifications and alerts when limits
- approached & breached

#### Benefits

- Public health & safety monitoring
- Real-time data for decision making
  - public health and safety teams
    planning teams
  - service and operations teams
- Historical data to confirm compliance with regulations and limits
- Ability to adjust limits and zones as
  - conditions change



#### References





https://www.taoglas.com/taoglas-crowd-insights-demo to request a demo of our Taoglas CROWD Insights™ platform









Privacy Policy and GDPR

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